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Georgia Tech Data Science/Analytics Bootcamp

**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

1. Theater, music, technology, and film/video are the categories that have the most successful campaigns. Table

   Description automatically generated
2. Plays, rock, documentary, indie rock, and hardware are the sub-categories with the most successful campaigns.A picture containing table

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3. May is the month with the most successful campaigns. That’s the peak point of the graph.

Chart, line chart

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**What are some of the limitations of this dataset?**

1. The data is only compared through categories and sub-categories.
2. The sample used in this dataset does not fully represent the population of campaigns. Theater and technology are some of the categories with the most successful campaigns. However, the Kickstarter does not list them as main categories.
3. There are really no metrics that explain how categories and sub-categories are doing during relevant time.
4. There are outliers for many categories and sub-categories. The result of this is because the study was done for both large and small projects at the same time.

**What are some other possible tables/graphs that we could create?**

1. Metrics on consumer trends
2. Comparison of successful and unsuccessful campaigns
3. Average timeline for successful and unsuccessful campaigns
4. Detailed tables and graphs on each category and sub-category to understand why they are successful or unsuccessful
5. Tables without outliers for more clean and accurate graphs

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